



Reno Miata Club

Minutes

Tuesday, June 5, 2018

Meeting was started at 5:54p at the Black Bear Diner on So. Virginia. 17 members attended. Presiding was Terrie Schulte, president.

1. Our guest speaker was Mike Whan, Executive Director of Hot August Nights since August 2015. Whan moved to the area in 1977 from southern California. He is a father of three—two boys and a girl—and has been married to his wife Denise for 31 years. Whan retired as Deputy Chief of Police for the Reno Police Department in 2012, after working his way up the ranks since his career began with them in 1989. HOT AUGUST NIGHTS was born on August 1, 1986 at the Reno-Sparks Convention Center. The aim of Hot August Nights was to fill a void in tourism in Reno during the month of August and to raise money for local charities. It has grown to span multiple days, and now has almost 6,000 pre-1979 cars on show, 5 stages for entertainment, a swap meet and this year is starting “Tomorrow’s Classics”, admitting cars 1977 and newer for a ‘show and shine’ with prizes. The Hot August Nights Car Show also sponsors a 501c3 non-profit organization. The Hot August Nights Foundation was established to create an instrument for individuals and businesses who share The Foundation’s Mission to work together to provide children in need or at risk with a more meaningful and productive life through the availability of continuing and higher education with:
 - Scholarships for secondary education including colleges, trade schools, specialty educational centers, junior colleges, and vocational schools.
 - Support primary education and its students, grades K-12, in areas of economic hardship and in particular where children are at risk of not completing their education.
 - Promote and support other worthy educational and assistance programs for in need and at risk children.

The Car Show has a budget of \$2.6 million. Of that, \$400,000 is reserved for the entertainment. There are approx. 281,000 out of state visitors comprising 1/3 of the attendees to the show. The out of state visitors bring in about \$100 million in revenue.

For a schedule of events and where they are being held, visit hotaugustnights.net.

2. It was suggested and agreed upon to enter the “Tomorrow’s Classics Show-n-Shine” at the Reno Livestock Events Center. Those who want to participate are to meet in the Salvation Army parking lot on the corner of Oddie and Sutro at 8a on Thursday, August 9. Admission is \$20 for car and driver. Any additional passengers are \$15 each. Space is

limited so it's a first come/first serve event - be on time. Judging time is 12-4p. 3 daily winners to receive ribbons. All winners will be asked to return and complete on Saturday for Best of Show.

3. Volunteers are needed every year at the Hot August Nights Car Show. Clubs that volunteer as a group of 20 can earn \$500, 10 can earn \$250. A show of hands indicated that it would be fun to volunteer next year. Volunteer opens for next year in the Fall. We will look into it then.
4. Raffle: We took in \$38. The winners are: Debbie-Miata hat, Bob and Marian Stroh-table runner, Jorge Montoya-table runner, Mac and Jean Wright-table runner and 4 placemats, Jorge Montoya-knife sharpener, Jim and Judith Cordray-knife sharpener. The table runners and placemats were in the theme of Fourth of July and made by Terrie Schulte.
5. The 2018 Holiday Event will be at the Olive Garden on Saturday, December 1 from 6-8p. A menu choice of beef, fish, chicken and vegetarian is offered. The menu will be sent out for you to choose from along with the prices. Terrie is taking your reservations and payment at every meeting until November. Don't wait until the last minute. She needs to know how many to let the restaurant know and for prizes.
6. Dolan Miata and Mazda is repeating their Owner Appreciation Event on July 25 at 5:30p. Please let Terrie Schulte know if you are going to attend so she can let Dolan know how many. There will be a run – possibly a full moon – after the show.
7. Remember the new web address is www.renomiataclub.com (not .org). The password is the same for members to view past minutes and member info.
8. Sacramento Miata Club is sponsoring a "Miatas at Thunderhill" event on August 3 and need more drivers. Go to sacramentoareamiata.org, find "UPCOMING SAMOA EVENTS" on the right side of the page and click on "Miatas at Thunderhill" for more information.
9. Meeting adjourned at 6:45p to check out our cars. Next meeting will be Tuesday, August 7, 2018.